

2020 Sponsorship & Exhibit Booth Packages
Friday, October 16, 2020 | 8:30am - 1:30pm | Crossgates Mall, Albany

Name: _____

Business / Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

EXPO SPONSOR: \$3,500

- Logo to be placed on all event materials, advertisements, event webpage and social media sites
- Company name to be mentioned on television and/or radio advertisements
- Half-page color advertisement in the Senior Expo edition of Senior Spotlight (7.375" wide x 4.875" high), due 8/1/2020
- Quarter-page advertisement in the fall LifePath newsletter (3.875" wide x 5.125" high), due 8/1/2020
- Logo to be placed on the stage
- Triple-wide booth (30' W x 6' D) with (3) 6' tables and (6) chairs, opportunity to host health & wellness activity at the booth
- Color signage for booth
- Booth highlighted on exhibitor maps
- Support of the LifePath Mission

Super-Booth: \$1,850 Corporate / \$1,800 Nonprofit* / \$1,700 Early Bird**

- Logo to be placed on all event materials, advertisements, event webpage and social media sites
- Half-page color advertisement in the Senior Expo edition of Senior Spotlight (7.375" wide x 4.875" high), due 8/1/2020
- Logo to be placed on the stage
- Prime location for a double wide booth (20' W x 6' D) with (2) 6' tables and (4) chairs
- Support of the LifePath Mission

Premium-Select: \$925 Corporate / \$875 Nonprofit* / \$800 Early Bird**

- Quarter-page color advertisement in the Senior Expo edition of Senior Spotlight, due 8/1/2020
- Prime location for a standard booth (10' W x 6' D) with (1) 6' table and (2) chairs
- Support of the LifePath Mission

Standard: \$675 Corporate / \$600 Nonprofit* / \$500 Early Bird

- Company name listed in the Exhibitor Directory in the Senior Expo edition of Senior Spotlight, must reserve by 9/1/2020
- A standard booth (10' W x 6' D) with (1) 6' table and (2) chairs
- Support of the LifePath Mission

* Nonprofit rate is open to all 501(c)(3) organizations with proper documentation

** Early Bird rate payment must be received no later than Tuesday, March 31, 2020

PAYMENT

A check payable to: **LifePath** is enclosed Mastercard Visa AMEX Discover

Card Number: _____ Exp. Date: _____ CID: _____

Name as it appears on the Card: _____ Signature: _____

Billing Address, if different from above: _____

City: _____ State: _____ Zip: _____